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FOR IMMEDIATE RELEASE:

Sacred Fools presents
West Coast Premiere of
Aviva Pressman's "Deadlift"



Los Angeles, CA (May 27, 2021) – The Sacred Fools Theater Company is proud to present the West-Coast Premiere of "Deadlift," a multi-media streaming performance, set and filmed inside the childhood home of Writer/Performer Aviva Pressman. Written and performed by Pressman and directed by Zandi Carlson, "Deadlift" will stream on YouTube Live this Friday, May 28 at 5pm PST, and will remain online through the weekend until Monday, May 31 at 5pm.

About "Deadlift"

Inviting people to the theater still seems to be attempted murder, and Aviva Pressman has already seen too many dead bodies! "Deadlift" explores what it is to be weird and Jewish, dealing with grief, and dressing up your father's ashes for Halloween. Told through storytelling, live visual art creation and song, "Deadlift" will make you feel guilty about how much you're laughing.

"Deadlift" made its world premiere last Fall at Pennsylvania's Local Classic Repertory, with Broadway World's Adrienne Proctor calling it "fulfilling and moving, hilarious and

honest." Proctor added that the show "creates the experience of stepping into someone's home and listening to their family stories. It gives a poignant look at the realities of caretaking and how rewarding that otherwise thankless job can truly be."

The event will stream on YouTube Live via [this link](#), with the live chat featuring Pressman and Carlson following the performance.

About Writer/Performer Aviva Pressman

An actor, singer, clown, calligrapher, and medical educator based in Los Angeles, Aviva Pressman's favorite credits include the National Tour and Madison Square Garden productions of "Rudolph the Musical," "Amos & Boris" at South Coast Repertory, "33 1/3: House of Dreams" (Craig Noel Nomination) at San Diego Repertory, and "Pirates of Penzance" at Sacramento Theatre Company. She has an L.A. Drama Critic's Circle Award for her live art design and direction of "Astro Boy and the God of Comics" and an L.A. Weekly Award for Best Ensemble for "Absolutely Filthy," both at Sacred Fools.

In addition to theater, Pressman has toured internationally with Amazon Prime as a singer and improviser for the show "Good Omens," a project which received multiple awards for innovative marketing. Her voice can be heard in animes and Netflix dubs, in commercials, on television and radio, and even in a toy you might have around the house. Next up she will be appearing in "Schoolhouse Rock Live" and "The MeshugaNutcracker" at San Jose Playhouse, should the Covid gods permit such things.

About Director Zandi Carlson

An acting coach, director, and performer from Seattle, WA, Zandi Carlson's directing credits include "A New Brain" with STAGEright and "The Long Road" with Arouet. As a performer, she has worked at theatres including Island Shakespeare Festival, Seattle Shakespeare Company, Sound Theatre Company, and most recently playing Iago in a virtual production of "Othello" with the Women's Theatre Festival. She previously served as the Director of Education for Bainbridge Performing Arts, the Education Coordinator for Seattle Shakespeare Company, and has taught and directed youth at many Puget Sound area theatres. A mom of two kids, ages 5 and 1.5 years old, Carlson is passionate about supporting parent artists. Zand Carlson.com and Instagram: @Zandi_Carlson.

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Sacred Fools Theater Company, the resident theater company of The Broadwater, 1078 Lillian Way (Santa Monica Blvd. and Lillian Way) on Theater Row, is a non-profit,

ensemble-run theater company founded in 1997, committed to the development of new plays and projects that challenge traditional expectations of the theatrical experience. For more information about any of our programming or the company itself, contact us at publicity@sacredfools.org and visit www.sacredfools.org.

For information regarding The Broadwater, please visit www.thebroadwaterla.com

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